



## STRONGER TOGETHER



**DEMONSTRATION (I DO)**  
Create evidence of the success

**COLLABORATION (WE DO)**  
Prepare the system for scale up: Simplify, Standardize and Institutionalize

**EXPANSION (YOU DO)**  
System Integration Plan: Government led scale up with Room to Read India technical assistance

Room to Read India focused its initial years on achieving programmatic growth. Over the years, we have developed research-backed, proven, and cost-effective approaches for early literacy and girls' education and have successfully demonstrated the smooth functioning of these models.

As we advance, our increased focus is on institutionalization and partnering with governments to scale up our interventions. Along the way, we are joining forces with partners like **Central Square Foundation, CAF America, IKEA Foundation, R.G Manudhane Foundation for Excellence, USAID, UNICEF, Wells Fargo, Warburg Pincus**, and other credible agencies to ensure life-changing results for early learners and adolescent girls.



## INFLUENCING POSITIVELY

Here's a snapshot of our journey till 31st December 2021

**31,395** Teachers trained in effective classroom and library practices

**15,713** Schools benefited

**15,553** Libraries established

**220** Titles published

**3,67,884** Girls benefited



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## ROOM TO READ INDIA



World Change Starts With Educated Children®

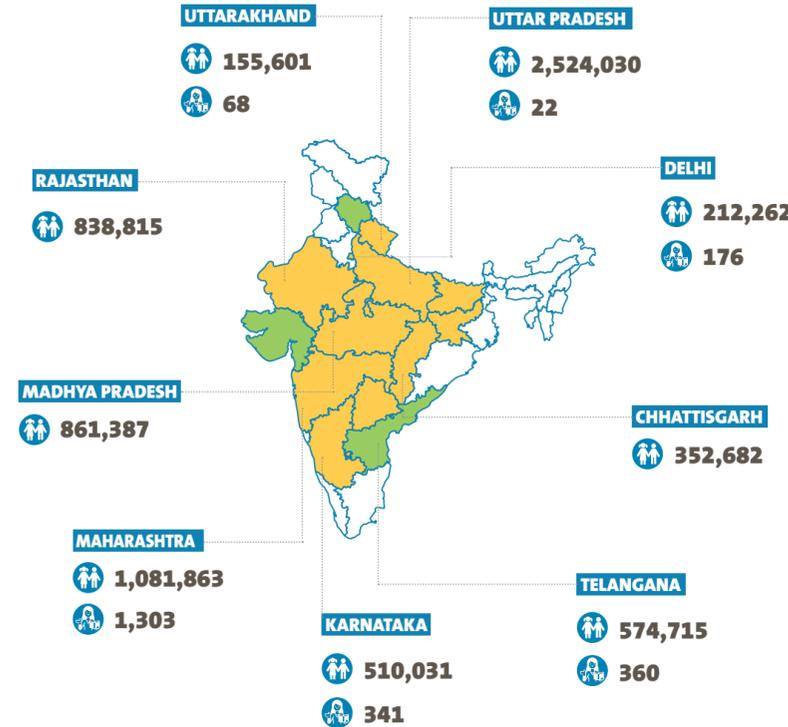
## WHO ARE WE?

Room to Read India was established in 2003 as a non-governmental organization. It is registered as a Public Charitable Trust under the Indian Registration Act, 1908.

We envision a world free from illiteracy and gender inequality. Through our persistent efforts, we try to develop innovative and robust solutions that help children prepare better to overcome challenges and do well in life.

In our journey so far, we have positively influenced the lives of millions of children across India.

The data below represents our active intervention across states in 2021. We were able to benefit a significantly high number of stakeholders through the use of mass media channels including television and radio. Our digital content, disseminated through popular mediums like WhatsApp, Email, Telegram, etc., also benefited stakeholders far and wide.



## WHY WE EXIST?

Over the past decade, India's public education system has made rapid strides towards improving access to education; however, the quality of education remains a considerable challenge.

Poor quality education leads to poor learning outcomes, ultimately pushing children out of the education system and leaving them vulnerable to child labor, abuse, and violence. Room to Read India is committed to solving these significant problems for underserved communities that have limited resources and lack access to equal opportunities.



## WHAT WE DO?

Room to Read India's innovative model focuses on deep, systemic education transformation during the two most critical time periods in a child's learning: early primary school for literacy acquisition and secondary school for girls' education.

We collaborate with local communities, partner organizations, and governments to ensure that primary school children can become independent readers equipped with the skills and habit of reading, and girls can complete secondary school with the skills necessary to negotiate key life decisions.

Our nationally distributed workforce is innovative and continuously learning to find solutions that help reduce inequalities in education.

We constantly measure the effectiveness of our interventions and collect data and information to ensure our programs evolve, run with quality, and are cost-effective.

We design, implement, and institutionalize efficient models for achieving quality outcomes related to literacy and gender equality.

We actively interact with the private and public sectors to build a network of influencers, literacy and gender-equality practitioners and advocates, investors, and volunteers.

Working with schools, we implement accessible learning solutions such as remote mentoring, virtual training, TV broadcasts, radio broadcasts, and tips for parents and teachers to support their children's learning continuity.



## CORE PROGRAMS



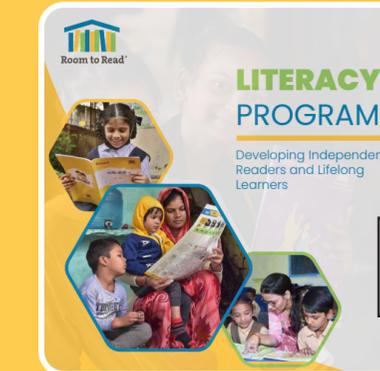
**Literacy Program (Early learners)**

Room to Read India's Literacy Program supports children to become independent readers and lifelong learners. We train teachers and sustain students' reading skills development by implementing innovative models that help children establish foundational literacy skills. We develop a love of reading by creating child-friendly libraries and quality children's books in local languages.



**Girls Education and Gender Equality Program (Adolescent Girls)**

Our Girls Education and Gender Equality Program, centered on a multi-year life skills curriculum, supports adolescent girls as they improve learning and life outcomes. It helps them graduate with the ability to think critically and find solutions to address day-to-day challenges as independent problem solvers.



## BOOK PUBLICATION

We create and publish a diverse range of books in regional Indian languages including Hindi, Marathi, Urdu, Gujarati, Telugu, and Kannada. These books are culturally relevant and sourced from local and regional folklore and stories. The books are available for children at various levels of learning and imagination. As of December 2021, we have published 220 titles, and distributed 11,476,414 books.

## LITERACY CLOUD



Room to Read has taken one step forward and made the fun and engaging books available digitally through the Literacy Cloud platform. We offer Literacy Cloud as a simple, technology-driven, and freely accessible platform for children to read, learn, and grow with high-quality children's literature in their regional language. The platform offers online books, developed by specialized children's authors and illustrators worldwide.

The titles are published in 24 different languages, including 6 Indian regional languages.